

# Curing hair loss naturally

**H**air loss affects millions of people. Most of them are frustrated because they have spent a lot of money on guaranteed commercial products and finally got no results. The real and bitter fact is that, guarantee is a marketing word which is being used by many companies to increase sales of their products. No commercial product can be a cure for every type of alopecia. The most commonly asked question is which is the best product for hair loss treatment? Unfortunately, there is no correct answer to this because various trigger factors cause different types of hair loss (alopecia). Due to busy lifestyles, stress and food habits, hair loss has now become a serious issue and it could happen to anyone. The interest in hair disorders is now known as trichology, the medical term for the study of the hair and scalp disease. Clinical trichology is for finding out trigger factors or causes, making perfect diagnosis of alopecia and then to decide the possible line of treatment. Conventional allopathic treatments have very limited options to fight alopecia. Hence various ayurveda and naturopathy treatments are gaining importance across the world.

Alopecia Treatment Centre, established in 1990 by Dr Rohit Shah and his wife and naturopath Ragini Shah is one such treatment centre that provides 100 per cent natural treatments for alopecia. Dr Rohit has graduated from the Gujarat Ayurveda University and he's now globally famous as one of the pioneers of various natural treatments for alopecia. All his natural treatments are based on ayurveda and naturopathy concepts. The treatment is completely customized and products are prepared according to the history of the patient, types of alopecia, age, gender, weather of the country etc. The treatment contains only external applications like various

natural oils, natural pastes and natural extracts.

Ayurveda is India's traditional and a natural system of medicine that has been practiced for more than 5,000 years. It believes in three *doshas* - *vata*, *pitta*, and *kapha*. Each person has a unique blend of these three *doshas*, known as the person's *prakriti* [basic nature]. Due to different basic natures, each person gets a different result. In ayurveda, a disease is viewed as a state of imbalance in one or more of a person's *doshas*. Due to this, ayurveda treatment is always individualised. In ancient ayurvedic texts, three terms are used to describe the symptom of hair loss. *Indralupta* (when hair starts falling suddenly - alopecia areata), *khalitya* (a long running process of hair fall - balding) and *ruhya* (affects the entire body - alopecia universalis). To deal with various types of hair loss, there are many natural treatment options mentioned in Ayurveda books. Using this phenomenon, this alopecia treatment centre has successfully treated thousands of patients from across the world proving that natural treatment can be one of the best options to cope up with various types of hair loss problems.

Alopecia is a medical terminology which is being used for various types of hair loss like androgenic alopecia, alopecia areata, cicatricial alopecia, trichotillomania, traction alopecia etc. But among all, alopecia areata is a highly unpredictable, autoimmune skin disease resulting in the loss of hair on the scalp and elsewhere on the body. Perfect etiology of alopecia areata is still not known. Medical science believes that the affected hair follicles are mistakenly attacked by a person's own immune system (WBC), resulting in the arrest of the hair growth stage. Alopecia areata usually starts with one or more small, round, smooth bald patches on the scalp

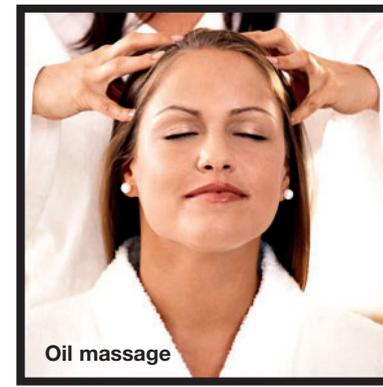
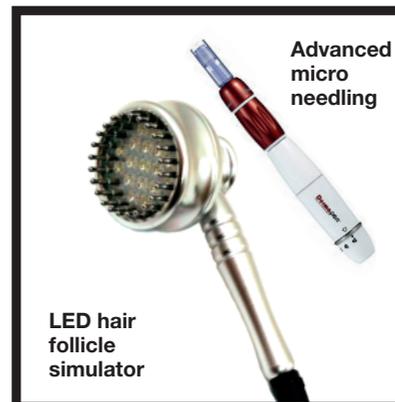
and progress to total scalp hair loss or complete body hair loss. Losing hair can be a traumatic experience especially when there is no reason found.

Shah's website [www.alopeciacure.com](http://www.alopeciacure.com) has been working as a successful cyber clinic since 1990 and has opened a new window of hope for hair loss patients. His newly launched mobile website [m.alopeciacure.com](http://m.alopeciacure.com) is easy to access and Skype live consultation is also available through smart phones. His team comprising expert and experienced doctors from different specialties like dermatology, trichology, homoeopath, naturopath and ayurveda. Alopecia Treatment Centre also uses modern aspects and latest technologies for the best clinical outcome. The centre is committed to providing 100 per cent safe and natural treatment options. Also, it is the one of the few institutes that does not offer any oral medication but customized natural treatments for different types of alopecia. According to the patients, the products are prepared at the head office located in India and then dispatched to the desired addresses. For international patients, products are sent through reputed international courier services that take maximum 15 days to be received. For Indian patients, products are sent by national courier services taking around seven days to deliver across India.

Dr Rohit and Ragini Shah



## Hair and scalp rejuvenation therapy



### TESTIMONIALS

■ I now have healthy hair, beard and moustache. I recommend Dr Rohit's Natural Treatment for anyone who suffers alopecia areata. He provides the treatment for very nominal and affordable cost.



— Harpreet Singh

■ I am grateful Dr Shah. His natural treatment has changed my daughter's life. I will sincerely recommend that if you have any hair loss related issues, you see Dr Shah.



— Karina, USA

■ I have been suffering with alopecia areata for the past three years but I have recovered 95 percent of my hair and it's a tremendous change in my hair quality too.



— Priyanka Kedia

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